



The 3rd China-CEEC Expo & International Consumer Goods Fair



May 16-20, 2023
Ningbo, China



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INVITATION

Invitation to Exhibition

CHINA-CEEC EXPO is a channel of exchange and cooperation between China and CEE countries, a bridge connecting CEE and Chinese markets, and a platform on which the domestic consumer goods show their new image at home and abroad. You are cordially invited to participate in the 3rd CHINA-CEEC EXPO in Ningbo from May 16 to 20, 2023 and share the new opportunities for cooperation between China and CEE countries. Welcome to the beautiful Ningbo, Zhejiang!

The 2nd China-CEEC Expo & International Consumer Goods Fair



Enhance Friendship, Expand Cooperation, and Seek Common Development



President Xi Jinping sent a congratulatory letter to the 2nd China-CEEC Expo on June 8th, 2021, pointing out that the China-CEEC cooperation mechanism is an important platform for China and the CEEC to enhance their friendship, expand cooperation and seek common development. The 2nd China-CEEC Expo will help the Chinese market learn more about the commodities from the CEEC, expand CEEC's exports to China, and help all parties respond to the challenges brought about by the COVID-19 pandemic and promote economic recovery.

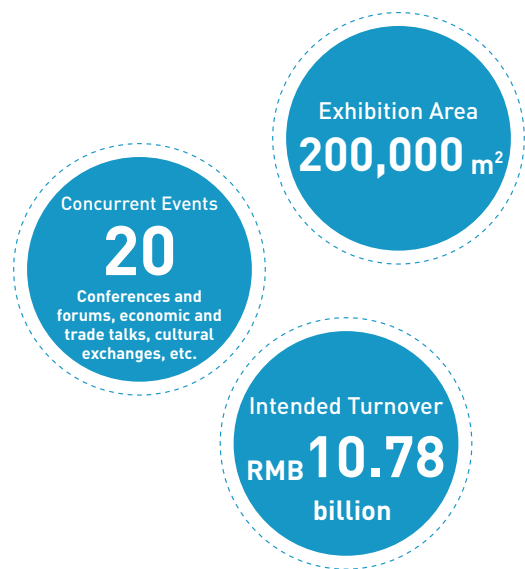
HISTORY of China-CEEC Expo



China-CEEC Investment and Trade Expo, the predecessor of China-CEEC Expo and International Consumer Goods Fair (hereinafter referred to as "China-CEEC Expo"), has been held four consecutive times in Ningbo, China from 2015 to 2018. In 2019, approved by the State Council, the expo was officially upgraded to national level and was renamed as China-CEEC Expo and International Consumer Goods Fair.

REVIEW of the 2nd China-CEEC Expo

The 2nd China-CEEC Expo was held successfully in Ningbo during June 8th-11th, 2021. President Xi Jinping sent a congratulatory letter to the Expo. Vice Premier Hu Chunhua visited the Expo and read President Xi's congratulatory letter before delivering his speech at the opening ceremony. H.E. Miloš Zeman, President of the Czech Republic, H.E. Aleksandar Vučić, President of the Republic of Serbia, and other 8 foreign dignitaries delivered their words at the opening ceremony via video.



HIGHLIGHTS of China-CEEC Expo



The only national-level expo focusing on cooperation between China and CEE countries

Professional buyers covering all provinces and cities across China

Various concurrent activities before, during, and after the exhibition



365 days personalized service on CEEC Products Online Fair

Preferential policy support for participation and buying



The 3rd China-CEEC Expo & International Consumer Goods Fair



Trade exhibition

- ✓ The brand new exhibition hall
- ✓ The professional exhibits arrangement
- ✓ The newly added trade in service exhibition area

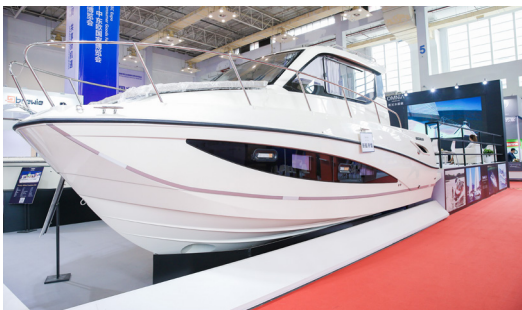
Central and Eastern Europe Exhibition

Native and Featured CEEC Products Beyond Expectations

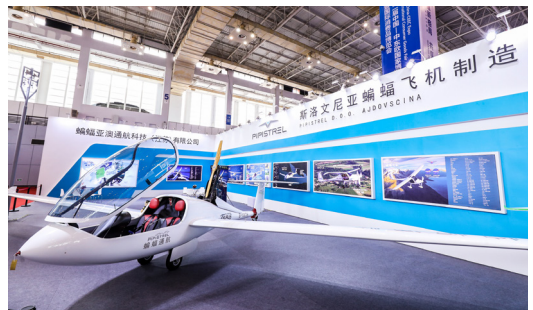
The industrial characteristics of Central and Eastern Europe are highlighted, focusing on agricultural food, consumer goods, intelligent manufacturing, digital economy and cultural and tourism products.



Ningbo International Conference Center by the Dongqian Lake



Polish Omnia yacht (shown at the Expo 2021)



Slovenian Pipistrel jet (exhibit at the last exhibition)



Greek olive oil



Serbian fruit tea



Croatian wine



Czech crystal

International Consumer Goods Fair Made in China, Sales Overseas



Shanxi Pavilion



Xinjiang Aksu Pavilion



Chengdu Pavilion

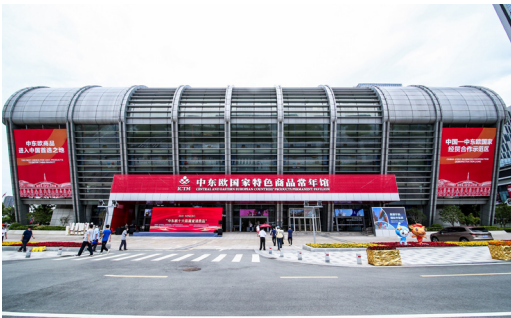


Hangzhou Pavilion



Guizhou Pavilion

Permanent Exhibition of Imported Commodities Never End, Always New



Outside Look of CEEC Products Permanent Pavilion



CEEC Pavilion



EXHIBIT Category



Food and Agricultural Products

Wines, vodka, brandy, beer, olive oil, honey, biscuits, chocolates, cakes, jams, pasta, cereal, dairy products, mineral water, coffee, tea, meat



Consumer Goods

Personal care products, facial care and make-up, tableware, kitchenware, household cleaning products, goose downs, crystal products, porcelain, handicrafts



Characteristic Industries

Smart home appliances, automobiles, light jets, electronic equipment, medical devices, digital industry, sporting equipment, energy solutions, etc.



Trade in Services

Cultural tourism, port and shipping logistics, cross-border e-commerce, etc.





Hungarian beef, known as “Hermes in beef.”



There are wine tasting activities in the exhibition area, such as Slovenian Teran dry wine, Romania Budureasca, Greek Ktima Chatzivaritis, Ktima Raptis, Georgiadis Winery and other products with geographical indication.



Bulgarian rose essential oil. The Bulgarian Damascus rose is recognized as the most fragrant rose in the world.



Czech Crystal Bohemia crystal, with white color and high transparency, is widely known in the industry and is made by the largest leading crystal factory in Czech Republic.



ELAN, a professional ski manufacturer in Slovenia, will make its debut at the Expo.



A special trade in service exhibition area is set up to display cultural tourism, port and shipping logistics and other products.

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High-level forum to seek quality development

China-CEEC Cooperation Forum, China-CEEC Conference for Cooperation between Chambers of Commerce, China-CEEC Mayors Forum, China-CEEC Dialogue on Customs, Inspection and Quarantine Cooperation, Conference of Advisory Committee of Association for Promotion of Agricultural Cooperation between China and CEE Countries, High-Level Think Tanks Forum for High-Quality Development of China-CEEC Sub-national Cooperation, and other activities will be held.



On June 8, 2021, the China-CEEC Cooperation Forum was held in Ningbo, where leaders and guests from various countries delivered speeches and exchanged views on promoting cooperation between China and Central and Eastern European countries.



On June 7-8, 2021, the 5th China-CEEC Dialogue on Customs, Inspection, and Quarantine Cooperation was held in Ningbo, and the General Administration of Customs of China signed bilateral protocols with the Ministry of Agriculture of Hungary and the Ministry of Agriculture, Forestry and Food of Slovenia respectively. The China - CEEC Trade Index was released for the first time.



Economic and trade promotion to expand practical cooperation

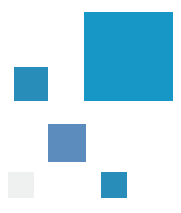
Agricultural products dialogue, procurement contract, industry liaison, shipping, and logistics activities will be held to expand the import of goods from Central and Eastern Europe, and promote the landing of investment projects.



On June 8, 2021, the China-CEEC "Silk Road E-Commerce" Development Summit Forum was held in Ningbo. Five Central and Eastern European countries, including Albania, Hungary, Serbia, Montenegro, and Slovenia jointly launched the China-CEEC E-Commerce Cooperation Dialogue Mechanism with China.



On June 9, 2021, the Sixth China-CEEC Investment Cooperation Meeting was held in Ningbo, launching 86 investment projects from six CEE countries, involving transportation, energy, medical, real estate, hotels, mining, chemical industry, infrastructure construction, and other fields.



Cultural and educational exchanges to strengthen people-to-people ties

Cultural and educational exchange activities in science and technology, education, tourism, etc., will be held to promote all-round and multi-level cooperation and exchange between China and CEE countries.



On April 23, 2021, "Follow the Grand Canal Meet the Seaside Smile" - the CEEC Consul Families Tour of Ningbo was successfully held, with the participation of consular families in Shanghai and international friends from Slovakia, Poland, Bulgaria, and other CEE countries.



On June 7-9, 2021, the culinary event "A Taste of Zhejiang and CEEC" was held in Ningbo. Central and Eastern European diplomats presented their cooking skills on livestream. Citizens enjoyed a long-table banquet, an exhibition of European paintings, and a CEE cuisine tournament. The event formed a bridge between Eastern and Western cultures.



Supporting activities to meet diversified needs

Special cooperation promotion, project signing, and other events will be held for key cities and well-known brands.



On June 9, 2021, the 2nd CEEC Expo Wine Matchmaking Session and Comprehensive Matchmaking Session were held at Ningbo International Convention and Exhibition Center, inviting CEE suppliers to make on-site recommendations and seek distributors and agents to expand the Chinese market.



On June 9, 2021, 20 Chinese buyers from more than 10 domestic provinces and cities were invited to the 2nd CEEC Expo Supply and Procurement Matchmaking Meeting, and 59 rounds of online and offline trade negotiations were held with 19 exhibitors from 10 CEE countries. A signing ceremony was held for importers and suppliers of CEE commodities, 26 projects were signed with a total amount of RMB 2.186 billion.

Supporting Activities

The Expo will give full play to the role of international procurement, investment promotion, cultural and people-to-people exchanges, opening up and cooperation and other platforms, and create various supporting activities with strong functionality, striking highlights and extensive participation. We are looking forward to your participation.

	Activity Name
Comprehensive activities	CEEC Products Purchase Conference and Agricultural Products Dialogue of the 3rd China-CEEC Expo
	Supply & Purchasing Matchmaking of the 3rd China-CEEC Expo

Industry activities	The 2nd CEEC Barista Challenge (Ningbo City Competition)

New product release	Eleonora New Product Launch(Limited Collections)

Exhibit promotion	Slovenian Elan d.o.o. Ski Product Experience & Promotion

Opening and launching	Launching Ceremony of the China-CEEC Permanent Exhibition Hall Phase II

Consumption promotion activities	Consumption Promotion
	Sale Through E-commerce Live-streaming
	"Meeting Across Time" Cloud Exhibition
	"Tour Around China-CEEC" Market Activity
	"CEEC Premium Products" Series Live-streaming Activities

Contact Us

Contact person for supporting activities

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Preferential Offer for CEEC Exhibitors



- Free lunch for exhibitors
- Free pick-up services at airports in Ningbo, Shanghai and Hangzhou
- Volunteer services at the exhibition halls



- No exhibition booth fee charged
- Exhibition booths designed and built by organization committee
- Customs clearance service for exhibits upon arrival at Ningbo and inbound transportation



- Free virtual booth on CEE Products online fair, 365-day platform
- Online and offline matchmaking events all year round
- liaison service for Q&A, trade match-making, business negotiation, and event registration, ect.





Registration Process for Exhibitors

Step 1

Visit the official website of the China-CEEC Expo (www.cceecexpo.org), and click Registration for the 3rd China-CEEC Expo. New exhibitors need to register their accounts, complete and submit the basic information of companies and exhibits (previous exhibitors can log in directly)



Step 2

Select to apply for the “Registration for 2023 Offline Booth”

Registration Process for Purchasers

Step 1

Visit the official website of the China-CEEC Expo (www.cceecexpo.org), and click the “Registration for the 3rd China-CEEC Expo” below. New purchasers need to register their accounts first and submit their basic information. Previous purchasers can log in directly



Step 2

Click the “Application for Purchaser Card” to fill in relevant information

Contact Us

Contact person for exhibition

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CHINA-CEEC EXPO



<https://www.cceecexpo.org/>